



WTOV
9 Red Donley Plaza
Mingo Junction, OH 43938

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 325528

Schedule Dates 09/28/12-10/04/12
Advertiser Pol/Iss/NRCC-IE (16770)
Agency National Media (2711)
Product Political - Issue (1068)
Brand NRCC IE (81926)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2951
Account Types National/Political
Billing Type Standard
Comments NRCC IE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, NRCC IE

Date Entered 08/06/12
Last Modified 10/02/12
Entered By Sharon Green
CO-OP No
Headline # 06262951
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,591.00
Net Total \$20,349.00
Sales Tax

Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Sep. 2012	14	\$8,380.00
Oct. 2012	24	\$15,560.00
Grand Total:	38	\$23,940.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot (15)	09/29/12-09/29/12	2	:30	11P- News Nine Tonight						1		1		\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT/15	8/6/12
16.0	Normal Line / Spot (16)	09/29/12-09/29/12	2	:30	11:30P- Saturday Night Live						1		1		\$220.00	\$220.00	Steubenville (WTOV)	SAT NITE LIVE/16	8/6/12
17.0	Normal Line / Spot (17)	09/29/12-09/29/12	2	:30	7P- Weekend Wheel of Fortune						1				\$180.00		Steubenville (WTOV)	WHEEL WK/17	8/6/12
17.0.1	Closed Preempt (17)	09/29/12															Steubenville (WTOV)	Program Change/Exception	
18.0	Revised Line / Spot (18)	09/29/12-09/29/12	2	:30	7A- Saturday Today						1						Steubenville (WTOV)	SATURDAY TODAY/18	8/6/12
18.1	Normal Line / Spot (18)	09/29/12-09/29/12	2	:30	8:00:04A- Saturday Today						1		1		\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/18	9/19/12
19.0	Normal Line / Spot (19)	09/29/12-09/29/12	2	:30	9A- News9 Saturday Morning						1				\$210.00		Steubenville (WTOV)	NWS9 SAT MORN/19	8/6/12
19.0.1	Closed Preempt (19)	09/29/12															Steubenville (WTOV)	Program Change/Exception	
20.0	Normal Line / Spot (20)	09/30/12-09/30/12	2	:30	11P- News Nine Tonight						1				\$950.00		Steubenville (WTOV)	NEWS 9 TONIGHT/20	8/6/12
20.0.1	Closed Preempt (20)	09/30/12															Steubenville (WTOV)	Program Change/Exception	
21.0	Normal Line / Spot (21)	09/30/12-09/30/12	2	:30	9A- Sunday Today						1		1		\$210.00	\$210.00	Steubenville (WTOV)	SUN TODAY-NBC/21	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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1.0	Normal Line / Spot (1)	09/28/12-09/28/12	2	:30	11P- News Nine Tonight						1		1	1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/1	8/6/12
2.0	Normal Line / Spot (2)	09/28/12-09/28/12	2	:30	12P- News Nine Midday						1		1	1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/2	8/6/12
3.0	Normal Line / Spot (3)	09/28/12-09/28/12	2	:30	5P- Live At Five						1		1	1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/3	8/6/12
4.0	Normal Line / Spot (4)	09/28/12-09/28/12	2	:30	6P- News Nine 6pm						1		1	1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/4	8/6/12
5.0	Normal Line / Spot (5)	09/28/12-09/28/12	3	:30	6A- News Nine Sunrise 6am						1		1	1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/5	8/6/12
6.0	Normal Line / Spot (6)	09/28/12-09/28/12	2	:30	7P- Jeopardy						1		1	1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/6	8/6/12
7.0	Normal Line / Spot (7)	09/28/12-09/28/12	2	:30	7:30P- Wheel Of Fortune						1		1	1	\$700.00	\$700.00	Steubenville (WTOV)	WHEEL-FORTNE/7	8/6/12
8.0	Normal Line / Spot (8)	09/28/12-09/28/12	2	:30	9P- Grimm						1		1	1	\$700.00	\$700.00	Steubenville (WTOV)	GRIMM-NBC/8	8/6/12
9.0	Normal Line / Spot (9)	10/01/12-10/01/12	2	:30	11P- News Nine Tonight		1					1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/9	8/6/12
10.0	Normal Line / Spot (10)	10/01/12-10/01/12	2	:30	5P- Live At Five		1				1		1	1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/10	8/6/12
11.0	Normal Line / Spot (11)	10/01/12-10/01/12	2	:30	6P- News Nine 6pm		1				1		1	1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/11	8/6/12
12.0	Normal Line / Spot (12)	10/01/12-10/01/12	3	:30	6A- News Nine Sunrise 6am		1				1		1	1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/12	8/6/12
13.0	Normal Line / Spot (13)	10/01/12-10/01/12	2	:30	7P- Jeopardy						1		1	1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/13	8/6/12
14.0	Normal Line / Spot (14)	10/01/12-10/01/12	2	:30	8P- The Voice						1		1	1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	THE VOICE/14	8/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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35.0	Normal Line / Spot (35)	10/03/12-10/03/12	2	:30	12P- News Nine Midday				1				1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/35	8/6/12	
36.0	Normal Line / Spot (36)	10/03/12-10/03/12	2	:30	6P- News Nine 6pm					1			1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 AT SIX/36	8/6/12	
37.0	Normal Line / Spot (37)	10/03/12-10/03/12	3	:30	6A- News Nine Sunrise 6am						1		1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/37	8/6/12	
38.0	Normal Line / Spot (38)	10/03/12-10/03/12	2	:30	7P- Jeopardy						1		1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/38	8/6/12	
39.0	M/G For 19.0.1 / Spot (39)	09/29/12-09/29/12	2	:30	7:00:04A- Saturday Today							1	1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/39	8/10/12	
39.1	M/G For 19.0.1 / Spot (39)	09/29/12-09/29/12	2	:30	8:00:04A- Saturday Today							1	1	\$210.00	\$210.00	Steubenville (WTOV)	SATURDAY TODAY/39	9/19/12	
40.0	M/G For 20.0.1 / Spot (40)	09/30/12-09/30/12	2	:30	11:30:04P- News Nine Tonight							1	1	\$950.00	\$950.00	Steubenville (WTOV)	NEWS 9 TONIGHT FBALL/40	8/10/12	
41.0	M/G For 17.0.1 / Spot (41)	09/29/12-09/29/12	2	:30	7:30:04P- Cash Explosion							1		\$180.00		Steubenville (WTOV)	CASH EXPLOSION/41	9/19/12	
41.0.1	Closed Preempt (41)	09/29/12														Steubenville (WTOV)	Sports Over Run/Spot -		
42.0	Normal Line / Spot (42)	10/03/12-10/04/12	2	:30	9:00:04A- Live With Regis & Kelly	1		X	X				1	\$180.00	\$180.00	Steubenville (WTOV)	LIVE W KELLY/42	10/2/12	

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22.0	Normal Line / Spot (22)	10/04/12-10/04/12	2	:30	11P- News Nine Tonight					1			1	1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/22	8/6/12
23.0	Normal Line / Spot (23)	10/04/12-10/04/12	2	:30	11:35P- The Tonight Show With Jay Leno						1			1	\$230.00	\$230.00	Steubenville (WTOV)	TONITE SHW-NBC/23	8/6/12
24.0	Normal Line / Spot (24)	10/04/12-10/04/12	2	:30	5:30P- Live At Five						1			1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/24	8/6/12
25.0	Normal Line / Spot (25)	10/04/12-10/04/12	3	:30	6A- News Nine Sunrise 6am							1		1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/25	8/6/12
26.0	Normal Line / Spot (26)	10/04/12-10/04/12	2	:30	7P- Jeopardy						1			1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/26	8/6/12
27.0	Normal Line / Spot (27)	10/04/12-10/04/12	2	:30	7:30P- Wheel Of Fortune						1			1	\$700.00	\$700.00	Steubenville (WTOV)	WHEEL-FORTNE/27	8/6/12
28.0	Normal Line / Spot (28)	10/02/12-10/02/12	2	:30	11:35P- The Tonight Show With Jay Leno						1			1	\$230.00	\$230.00	Steubenville (WTOV)	TONITE SHW-NBC/28	8/6/12
29.0	Normal Line / Spot (29)	10/02/12-10/02/12	2	:30	12P- News Nine Midday					1				1	\$350.00	\$350.00	Steubenville (WTOV)	NWS 9 MIDDAY/29	8/6/12
30.0	Normal Line / Spot (30)	10/02/12-10/02/12	2	:30	5P- Live At Five					1				1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/30	8/6/12
31.0	Normal Line / Spot (31)	10/02/12-10/02/12	2	:30	5:30P- Live At Five					1				1	\$800.00	\$800.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/31	8/6/12
32.0	Normal Line / Spot (32)	10/02/12-10/02/12	3	:30	6A- News Nine Sunrise 6am						1			1	\$380.00	\$380.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/32	8/6/12
33.0	Normal Line / Spot (33)	10/02/12-10/02/12	2	:30	7P- Jeopardy					1				1	\$700.00	\$700.00	Steubenville (WTOV)	JEOPARDY/33	8/6/12
34.0	Normal Line / Spot (34)	10/03/12-10/03/12	2	:30	11P- News Nine Tonight						1			1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/34	8/6/12

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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REP HEADLINE# 6262951 TRF# 325528
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP OCT2/12 09.44

CHANGES *** WTCV-TV ***

ADV # 16770 ADV. NAME ISS/NRCC-IE

REP. # _____ OFF.# 2016 SALESMAN # _____

AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST# 2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT2/12 09.44

REP: TO SHARON
FR NIKKI
OKD M3 SEE LINE 42
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

CF-10b-1129
PASGS

Rev 10/2/1128
A-SK6

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
: :LINE#: : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426

AGENCY EST# = 2951

41 S 730P-800P 30 \$180.00 9/29 9/29 0 SAT 0

PROGRAM : CASH EXPLOSION
ORD COM1: PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-17 FOR 1 SPOT/WK

REP HEADLINE# 6262951 TRF# 325528
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

FAX# 610-224-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT2/12 09.44

CHANGES *** WTOV-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTL:
:LINE#:	:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:	:SPTS:

42	A	900A-1000A	30	\$180.00	10/3	10/4	1	W-TH	1
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PROGRAM : LIVE W/KELLY

ORD COM1: SPORTS OVER RUN - SPOT DID NOT AIR. PLZ CF KELLY ASAP. THX SHARON

THIS IS A MAKE-GOOD FOR SEP29 ON LINE-41 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#41	MISSED:SAT/730P-800P	SEP29	30S	\$180.00	(OCT1/12)
			OFFER:W-TH/900A-1000A	OCT3	30S	\$180.00	PLS ADVISE.
			CMT:SPORTS OVER RUN - SPOT DID NOT AIR. PLZ CF KELLY ASAP. THX SHARON				

SEP/12	\$8,380.00	OCT/12	15560.00	CONTRACT TOTAL	23940.00
				TOTAL SPOTS	38

MARKET TOTALS \$37,406 WTOV 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1101

REP HEADLINE# 6262951 TRF# 325528
MOD# 2: APPROVED REV #0 \$\$\$
ORDER WORKSHEET

CREDIT ADVISORY: AGENCY CREDIT RISK ! ! !
HARRIS REPORT FROM STATION OCT1/12 15.31
*** WTOV-TV ***

ADV # 4770 ADV. NAME ISS/NRCC-IE REP. # 4771 OFF. # 2016 SALESMAN #
AGY. # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA

ORDER # 325528 CONTRACT # 6262951 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC IE EST# 2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1 CO-OP BILLING NEEDED _____
CITY TAX _____ DATE OCT1/12 15.31

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCEDULE ****

NRCC IE STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#41 MISSED:SAT/730P-800P SEP29 (OCT1/12)
OFFER:W-TH/900A-1000A OCT3 \$180.00 PLS ADVISE.
CMT:SPORTS OVER RUN - SPOT DID NOT AIR. PLZ CF KELLY ASAP. THX SHARON

CONTRACT TOTAL 23940.00
TOTAL SPOTS 38

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP S
* * CHANGES * *

ADV #	<u>14770</u>	ADV.	NAME	<u>ISS/NRCC-IE</u>	REP. #	<u> </u>	OFF. #	<u>2016</u>	SALES
AGY #	<u>2711</u>	AGY.	NAME	<u>NAT'L MEDIA RESEARCH PLAC</u>	BUYER NAME	<u>BEN ANGLE</u>			
				<u>815 SLATERS LANE</u>	SALES PRSN	<u>PH-</u>	TERESA	<u>DIFURIA</u>	

CONTRACT # 6262951
ORDER # 32552

PRDCT	NRCC IE	EST# <u>2951</u>	COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES	SEP28/12	OCT4/12	WK-1
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	

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TO SAHRON
FR NIKKI
OK'D M2 SEE LINE 41
TOTAL SAME
PLS CNE THANKS

10

4

NRCC IE

PROGRAM : CASH EXPLOSION
THRD COM : PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP.
THS TGA : MOVE-GOOD END SEARCH ON TIME-17 EXPLOSION THX SHARON

REP: HEADLINE# 6262951 TRF# 325528
\$ \$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
REP: TEI# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 10.21
*** CHANGES * * *** WTOV-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
: :LINE#: : : : : DATE : DATE : /WK: INVNT : :SPRS:

STATION MAKEGOOD OFFERS:
M2 OK'D BUY#17 MISSED:SAT/700P-730P SEP29 30S \$180.00 (SEP19/12)
OFFER:SAT/730P-800P SEP29 30S \$180.00 PLS ADVISE.
CMT:PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON

SEP/12 \$8,560.00 OCT/12 15380.00 CONTRACT TOTAL 23940.00
TOTAL SPOTS 38

MARKET TOTALS \$37,406 WTOV 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI
DEMOs- RA35+*

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P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP19/12 10,00
*** MOD# 1: APPROVED REV #0 \$\$\$ * * * WTOV-TV ***

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815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951

PRDCT NRCC IE EST#2951

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX STATE TAX _____ CO-OP BILLING NEEDED _____

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCEDULE *****

NRCC IE

STATION MAKEGOOD OFFERS: MISSED:SAT/700P-730P
M2 UNRESL BUY#17 OFFER:SAT/730P-800P

SEP29
SEP29
CMT:PROGRAM CHANGE. PLZ CF CASH EXPLOSION ASAP. THX SHARON

CONTRACT TOTAL 23940.00
TOTAL SPOTS 38

REP. # OFF. # 2016 SALES MAN # S69

BUYER NAME BEN ANGLE

SALES PRSN PH-

TERESA DIFURIA

CLASS: NATL.

LOCAL

REGIONAL

DATE SEP19/12 10.00

REP' HEADLINE# 6262951 TRF# 325528
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP AUG10/12 16.3
CHANGES *** WTOV-TV ***

ADV # 16770 ADV. NAME ISS/NRCC-IE

REP. # _____ OFF. # 2016 SALESMAN # _____

AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE AUG10/12 16.31

REP: OK'D M1
SEE LNS 39 & 40
PLS CNF
THANKS
ANGELA FOR TERESA

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

CF- 8/10 4⁴⁸ P-SLG

Rev 8/10-4³⁹ P-SLG

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS:	WEEK	: DAYS	:TOTL:	:SPTS:
:LINE#:	:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:		

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426

AGENCY EST# = 2951

19	S	900A-1000A	30	\$210.00	9/29	9/29	0	SAT	0
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PROGRAM : NWS9 SAT MORN
CON COM1: NWS9 SAT MORN

39	A	700A-900A	30	\$210.00	9/29	9/29	1	SAT	1
----	---	-----------	----	----------	------	------	---	-----	---

PROGRAM : SATURDAY TODAY
ORD COM1: PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX
ORD COM2: SHARON
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-20 FOR 1 SPOT/WK

REP HEADLINE# 6262951 TRF# 325528
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG10/12 16.3

CHANGES *** WTOV-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH	: SEC :	RATE	:	START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:LINE#:	:	:	:	:	:	:	:	DATE	:	DATE	/WK:	INVT :	:SPTS:
40	A	1130P-1155P		30		\$950.00		9/30		9/30	1	SUN	1 /
PROGRAM : NEWS 9 TONIGHT FOLLOWING F-BALL													
ORD COM1: PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX													
ORD COM2: SHARON													
PART OF A MAKEGOOD MADE UP OF LINES 39-40													
20	S	1100P-1130P		30		\$950.00		9/30		9/30	0	SUN	0
PROGRAM : NEWS 9 TONIGHT													
CON COM1: NEWS 9 TONIGHT													
STATION MAKEGOOD OFFERS:													
M1	OK'D	BUY#19	MISSSED:SAT/900A-1000A				SEP29			30S	\$210.00	(AUG10/12)	
		BUY#20	SUN/1100P-1130P				SEP30			30S	\$950.00		
			OFFER:SAT/700A-900A				SEP29			30S	\$210.00	PLS ADVISE.	
			& SUN/1130P-1155P				SEP30			30S	\$950.00		
CMT:PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX													
CMT:SHARON													
SEP/12	\$8,560.00	OCT/12	15380.00									CONTRACT TOTAL	23940.00
												TOTAL SPOTS	38 /

38

MARKET TOTALS \$37,406 WTOV 64% WTRF 28% WBWO 0% ETRF 8%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS --MULTIPLE

REP HEADLINE# 6262951 TRF# 325528
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM STATION AUG10/12 11.4
*** WTOV-TV ***

ADV # 14770 ADV. NAME ISS/NRCC-IE

AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951

REP. # _____ OFF. # 2016 SALESMAN # _____

BUYER NAME BEN ANGLE

SALES PRSN PH- TERESA DIFURIA

PRDCT NRCC IE EST#2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

CLASS: NATL. LOCAL REGIONAL

DATE AUG10/12 11.44

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

R. g/b

NRCC IE

STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#19	MISSSED:SAT/900A-1000A	SEP29	30S	\$210.00	(AUG10/12)
		BUY#20	SUN/1100P-1130P	SEP30	30S	\$950.00	
			OFFER:SAT/700A-900A	SEP29	30S	\$210.00	PLS ADVISE.
			& SUN/1130P-1155P	SEP30	30S	\$950.00	
			CMT:PROGRAM CHANGE PLZ CF SAT TODAY AND NEWS FOLLOWING FBALL ASAP. THX				
			CMT:SHARON				

CONTRACT TOTAL 23940.00
TOTAL SPOTS 38

REP HEADLINE# 6262951
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
AUG3/12 14.55

*** WTOV-TV ***

ADV # 16770 ADV. NAME ISS/NRCC-IE

AGY # 2711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # 325528 CONTRACT # 6262951

REP. # _____ OFF. # 2016 SALESMAN # _____

BUYER NAME BEN ANGLE

SALES PRSN PH- TERESA DIFURIA

PRDCT NRCC IE EST# 2951 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE AUG3/12 14.55

REP: TO SHARON
FR NIKKI
NEW NRCC IE ORDER
TOTAL \$23940
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE

CF-8/6-9A8LG

EC-8/3-2P-SLG

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
: :LINE#: : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 2951

1 1100P-1135P 30 \$1,000.00 9/28 9/28 1 FRI 1

PROGRAM : NEWS 9 TONIGHT<
CON COM1: NEWS 9 TONIGHT<

2 1200N-1230P 30 \$350.00 9/28 9/28 1 FRI 1

PROGRAM : NWS 9 MIDDAY
CON COM1: NWS 9 MIDDAY

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM REP AUG3/12 14:45 ** MTOV-TW *

REP' HEADLINE# 6262951
*** ORIGINAL REV#0 ***

HARRIS REPORT FROM REP AUG3/12 14.55

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REP: TEL# 610-293-4100 CREDIT ADVISORY: ORDER WORKSHEET FAX# 610-225-1191 AGENCY CREDIT RISK !! HARRIS REPORT FROM REP

REP HEADLINE# 6262951
*** ORIGINAL REV#0 ***

HARRIS REPORT FROM REP AUG3/12 14.55
*** WTCV-TV ***

REP HEADLINE# 6262951
*** ORIGINAL REV#0 ***

• REP HEADLINE# 6262951
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 14.55
*** WTOV-TV ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 14.55
*** WTOV-TV ***

REP HEADLINE# 6262951
*** ORIGINAL REV#0 ***

:LINE#:	REP :CD:	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS: /WK:	WEEK /INVT:	DAYs :	:TOTL:	:SPRS:
SEP/12	\$8,560.00	OCT/12	15380.00								CONTRACT TOTAL	23940.00
											TOTAL SPOTS	38

MARKET TOTALS \$37,406 WTOV 64% WTRF 28% WBWO 0% ETRF 8%
SVC- NSI
DEMOS- RA35+*